



# Funding Strategy 2025

## Goal

Strengthening capacity of key environmental organisations to protect and restore Australian nature in the context of a changing climate.

## Theme

Nature Impact Collective will focus on “Resilient Waterways and Thriving Coastlines” for 2026 and 2027.

## Our Funding Philosophy

Trust based: we seek out and fund organisations with high integrity leadership, and build mutual, trusting relationships with them.

Brave and bold: we are comfortable taking calculated risks where our members agree it is needed to catalyse and amplify impactful work.

Fit-for-purpose: we empower organisations through providing flexible and mainly core funding.

First Nations: we acknowledge the ongoing custodianship and care for Country of Australia’s First Nations people and are committed to supporting First Nations communities aspirations for nature protection, management and repair.

## Our Funding Approach

Across our funding program we:

- Fund Australia-wide, across the nature spectrum
- Address priority gaps and opportunities identified in the AEGN Nature Funding Framework
- Fund a variety of change levers suited to the problem being solved
- Prioritise medium sized organisations where our funding has potential to be transformational (\$500,000 - \$3m revenue)
- Take a portfolio approach, with a mix of risk profiles, strategies and approaches

To be funded, organisations must demonstrate:

1. They have a clear strategy for change and success is well defined
2. They are willing to engage with us and other eNGO funding recipients to share what they learn in an honest and transparent way

They also must demonstrate one or more of the following:

1. Their approach builds capacity in the wider movement for nature
2. There is potential to leverage other funding for nature including government and other philanthropy
3. Their approach widens the pool of Australian community members who are aware of and acting on their concerns about nature’s plight
4. They are First-Nations led or taking respectful steps to engage with and amplify First Nations communities in the places they work
5. Their work is timely, and where appropriate, responds to a current or emerging threat or opportunity